

“The Secrets to a Successful Proxy Site - From Someone Who Has Never Done It!”

A report from the fine folks at:
InternetMarketingSucks.com

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What is a Proxy?

The type of proxy site we are talking about is the “circumventor.” This is a website that allows a user to browse blocked websites by passing the blocked pages through an unblocked website first.

Why is there a Need for Proxy Sites?

Proxy sites are necessary because people will always want what they can't have.

For example, many schools block websites such as myspace.com and other popular destinations for kids. If kids want to browse myspace.com while at school, they need to go through a proxy site first.

Many companies block websites, too, so that employees cannot have any fun at work. They feel that downloading pornography should not be done in the office.

Even countries themselves will block websites from its citizens. Proxy sites are used to bypass the filters.

And sometimes, people just want to keep their browsing habits anonymous.

The Proxy Site Scripts

There are two very popular scripts in use today for proxy sites. They are known as PHPProxy and CGI Proxy, obviously named after the language they are programmed in.

PHPProxy Official Website: whitefyre.com/poxy/

CGI Proxy Official Website: www.jmarshall.com/tools/cgiproxy/

There are a few differences between the scripts, and you should be sure to pick out the one that is right for you. For example, PHPProxy is a cleaner script, so it does not use as many server resources.

However, PHPProxy does not support myspace.com. If the capability to browse myspace.com is important to you and your site visitors, you will have to use CGI Proxy.

If you do not want to build the website by yourself, there is a new website that will actually generate a proxy for you. All you have to do is click a few buttons then download a .zip file: www.proxybuilder.com

Picking a Domain Name

Picking a domain name for your proxy site is similar to picking a domain name for any other site, but there are a few things to keep in mind.

Many proxy sites have cute names like “foxyproxy” or “unblockmyspace.” While these names help visitors understand the site, they also make it easy places to filter your site.

Since the point is to get around filters, some people are using inconspicuous names. They are sure to leave any words like “proxy” out of the domain name.

You can register your domain at a registrar like [GoDaddy.com](https://www.godaddy.com).

Where to Host your Proxy

Finding a place to host your proxy site can be one of your biggest challenges.

Most shared hosting providers do not allow proxy sites due to the load they place on the server, so you will probably need to fork out the cash for a dedicated server. That will run you anywhere from \$60 to \$120 per month. You also need to learn how to manage your own server.

Sometimes you can start out on a shared hosting plan if your proxy does not get too much traffic. I have heard of people successfully hosting their proxy at [Dreamhost](https://www.dreamhost.com).

Some places to look for dedicated servers are [Softlayer](https://www.softlayer.com), [LayeredTech](https://www.layeredtech.com), [RackSpace](https://www.rackspace.com), and [HiVelocity](https://www.hivelocity.com).

Getting Traffic

If you get your proxy up and running, you need to get some visitors!

The most common method of promotion is getting listed on Proxy.org. You can submit your proxy site for free (be sure to provide a reciprocal link,) or you can pay for an upgraded listing. Prices vary, but you can get a bolded listing for just \$20 per month.

You will also want to list your site on all of the Proxy toplists. This is totally free and only requires that you link back to the toplist sites. You won't get a lot of traffic from these, but it is worth doing.

Here's a list of proxy topsites:

<http://www.listofproxies.com/>
<http://www.greatproxylist.com/>
<http://www.proxystuff.com/>
<http://www.pwoxy.com/>
<http://www.theseproxies.com/>
<http://www.topfreeproxy.com/>
<http://www.linksrating.com/>
<http://www.proxytopsite.net/>
<http://proxieslist.net/>
<http://www.proxystation.com/>
<http://www.proxytopsite.com/>
<http://www.24topproxy.com/>
<http://www.proxytoplist.com/>
<http://www.top-proxies.com/>
<http://www.topproxies.info/>
<http://www.bestfreeproxies.com/>
<http://www.topproxies.com/>
<http://www.proksies.com/>
<http://www.proxyring.com/topsites/>

Next, think about posting in some forums. There are numerous forums where people will be looking for a proxy site to use. (A lot of these will be in foreign countries.)

Another site that will help you out is <http://goodwaiter.com/english.php>. You can email them and get them to add your site to their list of proxies.

One option that is relatively cheap is using AdEngage ads. Just go to AdEngage.com and look for some humor sites. Sometimes you can buy a text link for \$2-3 per week, and that will get you 100 visitors. Three cents per click is a pretty good rate, and you probably would not get that on Google AdWords.

Finally, you can just buy links on other sites. The [Digitalpoint Link Sales forum](#) is a good spot for this. Look for humor/entertainment sites, myspace resource sites, and other proxy sites. You can also try to find others sites and do link exchanges.

(Don't forget to link to your proxy from your myspace profile.)

Making Money

There are a few ways to make money with proxy sites, and [Google AdSense](#) seems to be the most popular. AdSense works well and it is easy to set-up, but you must be careful. Google does not allow you to put AdSense ads on the proxified pages, so restrict your AdSense ads to the homepage. (You may want to check with the AdSense team to be sure, because sometimes policies change.)

*AdSense Tip - Use multiple color palettes for your ads. Frequent visitors will begin to ignore your ads, but if you change the colors every so often, that may catch their eye.

The other popular ad provider is [Adversal](#), who provides pop-up ads. These could probably make a nice sum of money for you, but the ads will surely annoy your visitors.

Some people may use [Clicksor](#) ads, but I do not know if they are good or not.

There was also talk of [BannerConnect.net](#), but I don't know if they are still accepting proxy sites.

[AdEngage](#) and [AdBrite](#) are other options for text ads.

Look around at popular proxy sites and see how they place their ads. That should give you an idea of what works.

Common Mistakes

Many proxy site owners make mistakes, just like all humans. But there are a few common mistakes that you can look out for.

One mistake is not customizing your proxy script or server. It is possible to tweak the script so it does not place a huge load on the server, which is definitely a good idea.

Another mistake is only having one domain name. You may want to have a few domain names pointing to your site, just in case one of the domains gets blocked.

And one more is not having any text. Be sure to write at least a paragraph about your proxy, and be sure to say “proxy” a few times.

Example Sites

Just in case you need to see some proxy sites for inspiration, here is a list of some sites I found while surfing the web:

www.browsebebo.com

www.blastproxy.com

www.proxycastle.com

www.agileproxy.com

www.hidemyway.com

www.sneakspace.com

Success Stories

“When I first signed up for AdSense I was thinking of easier ways of making money and other ways to increase my monthly earnings and keep them up without doing much work as most people would want to do. So I researched and found some pretty good success with proxies. I decided to start one up and see where I could go with it.

I would have to say that proxies are the easiest way to make any amount of money in AdSense whatever. I have seen nothing but good earnings and CTR since I created my site and it is one of my most profitable sites since. I would recommend everyone to create one and jump on the bandwagon.”

- Justin Garza (equalparts.net)

“I wanted to make some money real fast. Ya know, lots of money. And no hard work. After failing at pyramid schemes and paid online surveys, I moved into the proxy business. Yeah, that’s where it’s at. OK, so I did not make any money yet, but I will!”

- Anonymous

What to Expect

The main thing to expect is that your proxy will use a lot of bandwidth and bog down the server. That is a given, so be sure to have reliable hardware.

Also, there will be people using your site for illegal actions. That is just the nature of a proxy site.

To help avoid liability, put a disclaimer on your site.

A couple examples are at <http://vip-surf.in/tos.html> and <http://myspacebypass.com/tos.html>.

A lot of your visitors will be foreign. Be prepared to receive low per-click payouts from AdSense.

The foreign visitors are one reason I didn't mention YPN as a proxy monetizing method. They don't like international traffic, so most likely you would be banned.

One other thing to expect is that your domain will get blocked eventually. Since proxy sites allow access to sites that are supposed to be blocked, people will start blocking your proxy site. Always be ready with a backup domain name pointing to your site.

Other Resources

[Proxy.org](#) – The authority site on proxies.

[ProxyGuide.org](#) – Some good advice on proxy sites.

<http://focused.org/f-proxies/> - A forum for proxy site discussion.

[ProxyBuilder.com](#) – Good advice for running a proxy site.

[AwesomeProxies.com](#) – A list of proxies.

Disclaimer

First of all, I don't run a real proxy site myself, so this could all be made up. The title is there to poke fun at all the "gurus" who write their own money-making ebooks without actually having done anything themselves.

This book is for informational purposes only, and I don't claim that anything is actually true. I wrote it after having read many things about running a proxy site and how much money they can make.

However, I don't make any claims that *you* will make money. Most likely you will lose money. We make no guarantees about anything, really.

I'm not a lawyer, so I suggest you look into the legal risks of owning a proxy site.

It would be safest to do your own research and verification before starting your own site. **In other words, reading this was pointless! ;)**

If you have seen InternetMarketingSucks.com, you know we are cynical and sarcastic. If we have offended you, we are happy. If it sounds too good to be true, it probably is.

Have a nice day.

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Prox Diddy (The pimped-out proxy site that isn't really a proxy site.)

THE END

Now go have fun with your proxy site!